

Desert Diamonds Is "What Women Want"

The founder and managing director of DD International Group Ltd., Sally Cowley, spent many years living in Saudi Arabia. It was there that she became aware of the widespread appeal of diamond simulants. Recognizing a significant gap in the market for superior quality jewellery using these amazing stones, Sally's dream was to perfect a diamond simulant which had the brilliance, fire and longevity of a diamond with one distinct difference - the Price. After considerable research and investment, the Desert Diamonds Collection was born.

"My passion is creating a collection of exceptional jewellery that delights the customer. The potential to design your own jewellery is unlimited and women everywhere have the ability to purchase by themselves for

themselves. This, I genuinely believe, is What Women Want". Sally Cowley, Managing Director DD Global Ltd.

In just eight years DD International Group Ltd. has developed a global network of 30 Distributors across 20 countries and a diverse, loyal and growing customer base

After seeing the success and excitement generated by the Desert Diamonds What Women Want®, jewellery many customers requested information on selling the brand in their own markets. In response to these requests, the DD International Group Ltd. was formally incorporated on July 2003 creating the opportunity for others to become part of this exciting concept.

Lorcan O'Neill became Authorized Distributor for the

North & East of Ireland in 2005 and presently has a team of 6 Sub-Distributors with plans to grow his team to 20 over the next year. Presenting Desert Diamonds What Women Want® at Wedding Fairs, Fashion Shows and at Sparkler Parties in ladies homes, clubs and societies offers many rewards - flexibility, a nice social and friendly environment to work, but mostly - respectability.

"I was introduced to Desert Diamonds What Women Want® by my sister in Dubai and encouraged to buy for my wife, upon which to my delight she loved and went herself and bought for her mum and sister, our interest grew in the range and we investigated the Business opportunity and here we are today 2 years on, Authorized Distributors in Ireland with a growing team. Response is unprecedented, new



product introduction has never been so easy and with our direct sales method through Sparkler Parties, we effectively cut out the middle man (the High St.) and this keeps Desert Diamonds What Women Want® affordable."

We really enjoy the lifestyle offered to us by this home based business, we meet wonderful people everywhere we present Desert Diamonds What Women Want® and would recommend this business opportunity to all.

To join Lorcan's team call him on 00353 87 2628228, or email desertdiamondsireland@gmail.com or visit their global website at www.desertdiamondsco.com

DESERT DIAMONDS®

what women want

Excellent Business Opportunity!

A unique opportunity to build your own Jewelry business with this leading global brand

- Unlimited earning potential
- No prior experience necessary, ongoing support
- Home based, Flexible hours and easy start up
- Opportunity exists North & South of Ireland

Desert Diamonds is recognized as a pioneer in the innovative and fast growing diamond simulant market and our jewelry is available exclusively through a global team of Distributors.

Our remarkable diamond simulants set in 18k gold jewelry look and behave just like diamonds in terms of their brilliance, fire and longevity however there is one distinct difference - the Price!!

Join our team now. To Inquire about our Sub-Distributor Starter Pack and to review the Business Proposal contact:

Authorized Distributor: Lorcan O'Neill
Tel. 00-353-872628228

Email: desertdiamondsireland@gmail.com

Website: www.sparklerparty.com
or www.desertdiamondsco.com



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